Main conference objectives

The main objective of the conference is to interconnect information and knowledge of several scientific disciplines on tourism. Tourism is an interdisciplinary and multisectoral phenomenon and as such enables to consult it from more aspects and viewpoints.

The conference provides an opportunity for an international meeting of experts from practice and an academic sphere.

The contribution of the conference is also an opportunity for discussion of topical issues in tourism.

All the participants will also receive reviewed conference proceedings containing full papers presented at the conference.

Topics

- Economy aspects of tourism
- Destination management and marketing
- Geographic approach on Tourism
- Use of ecology and environmental knowledge in tourism development
- Use of history and cultural anthropology knowledge in tourism
- Importance of culture as one of tourism development factors
- Psychology and sociology in tourism
- Tourism as a subject of philosophy
- Best practices in tourism development (destinations, enterprises)
**Dates and deadlines**

- **Deadline for registration**: 8\textsuperscript{th} January 2017 (presentation)
- **Payment of registration fee**: 3\textsuperscript{rd} February 2017
- **Deadline for abstract submission**: 8\textsuperscript{th} January 2017
- **Notification of abstract acceptance**: 16\textsuperscript{th} January 2017
- **Deadline for fulltext submission**: 29\textsuperscript{th} January 2017
- **Final conference programme**: 17\textsuperscript{th} February 2017

**Conference programme**

**Wednesday 22\textsuperscript{nd} February 2017**
- 08:00 – 09:00: Registration of participants
- 09:00 – 09:30: Opening ceremony
- 09:30 – 11:30: Plenary session
- 11:30 – 12:00: Coffee break
- 12:00 – 13:30: Discussion in sections
- 13:30 – 14:30: Lunch
- 14:30 – 18:30: Excursion organized by the co-organizer of the conference Vysočina Tourism, contributory organization
- 18:30 – 22:00: Informal meeting with supper

**Thursday 23\textsuperscript{rd} February 2017**
- 09:00 – 11:00: Discussion in sections
- 11:00 – 11:30: Coffee break
- 11:00 – 11:30: Poster section
- 11:30 – 13:30: Discussion in sections
- 13:30 – 14:30: Lunch

**Key speakers**

- **Dr Rob Davidson** (MICE Knowledge, United Kingdom)
- **Prof Dr Terry Stevens** (Swansea University, United Kingdom)
- **Ing. Jan Kameníček, MBA** (Travelclick)

**Registration fee**

- Academics and experts: 2 400 CZK (including VAT), or 96 EUR
- PhD students: 1 400 CZK (including VAT), or 56 EUR

Registration fee includes refreshments, lunches, buffet supper, conference proceedings and organizational expenses. Participation in the excursion is free of charge for registered participants.

*Charge for each additional paper: 750 CZK (including VAT), or 30 EUR*

Opportunity of paper presentation: oral presentation or poster presentation

The conference proceedings will be sent for evaluation into Thomson Reuters Conference Proceedings Citation Index.
Expert guarantor of the conference

prof. PhDr. Petr Chalupa, CSc. (College of Polytechnics Jihlava)

Science committee

doc. RNDr. Alena Dubcová, CSc. (Constantine the Philosopher University in Nitra, Slovakia)
prof. PhDr. Petr Chalupa, CSc. (College of Polytechnics Jihlava, Czech Republic)
prof. RNDr. Vladimír Ira, CSc. (Institute of Geography SAS, Slovakia)
doc. Ing. Jana Jarábková, PhD. (Slovak University of Agriculture, Slovakia)
prof. RNDr. Pavol Korec, CSc. (Komenský University in Bratislava, Slovakia)
doc. RNDr. Alfred Krogmann, PhD. (Constantine the Philosopher University in Nitra, Slovakia)
doc. Ing. Jana Kučerová, PhD. (Matej Bel University in Banská Bystrica, Slovakia)
doc. Ing. Monika Palatková, Ph.D. (CzechTourism, Czech Republic)
Dr. Zsófia Papp PhD (University of Pannonia, Hungary)
RNDr. PaedDr. Jaromír Rux, CSc. (College of Polytechnics Jihlava, Czech Republic)
Prof Dr Terry Stevens (Swansea University, United Kingdom)
doc. PaedDr. Jiří Štyrský, CSc. (University of Hradec Králové, Czech Republic)
doc. Ing. Zuzana Tučková, Ph.D. (College of Polytechnics Jihlava, Czech Republic)
doc. RNDr. Jiří Vaníček, CSc. (Silesian University in Opava, Czech Republic)
doc. RNDr. Jiří Vystoupil, CSc. (Masaryk University in Brno, Czech Republic)
prof. dr hab. Jerzy Wyrzykowski (University of Business in Wroclaw, Poland)

Conference secretariat

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